EMPOWERING DIGITAL PAYMENTS

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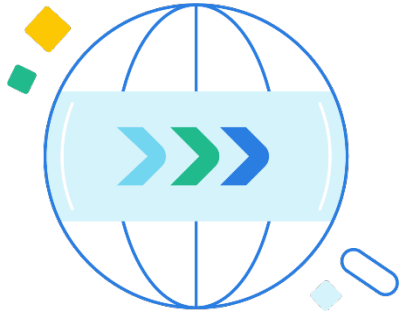


About PAX

PAX at a Glance

The world's preferred payment terminal solutions provider

Driving merchant sales & enabling acquirers to do smarter business

Offering Android solutions which go well beyond payment acceptance

Delivering quality products certified to high security standards

PAX at a Glance

79M+
Terminals Delivered Globally

NO.1
Android SmartPOS Supplier

120+
Countries

2010
Initial Public Offering
PAX Global 0327.HK
Stock Exchange

Year Founded on
2000

8M+
Devices enrolled on MAXSTORE

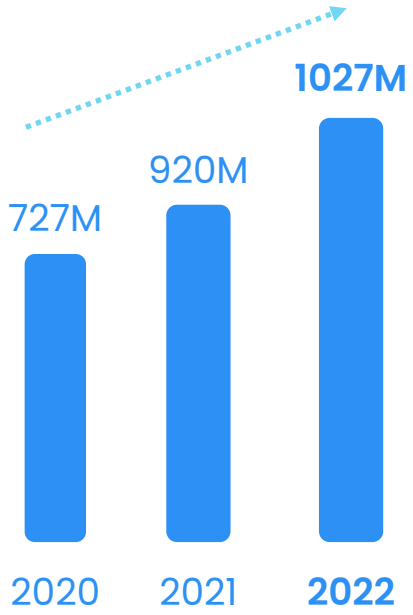
1700+
Direct Employees

9000+
Partner Personnel

Consistent Growth

Sales Revenue

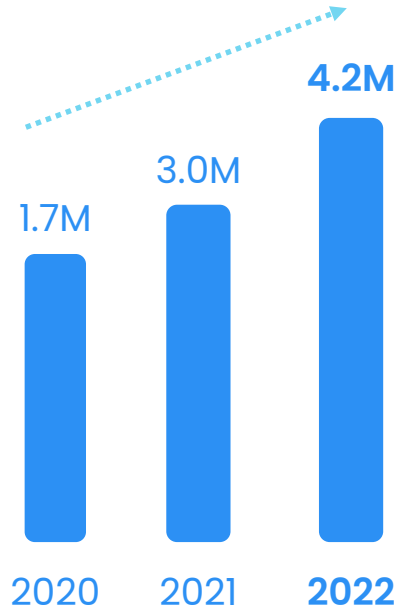
in USD



PAX shipped over 11 million terminals in each of 2020, 2021 and 2022.

Leading the Android Wave

Shipment of Android Smart Terminals

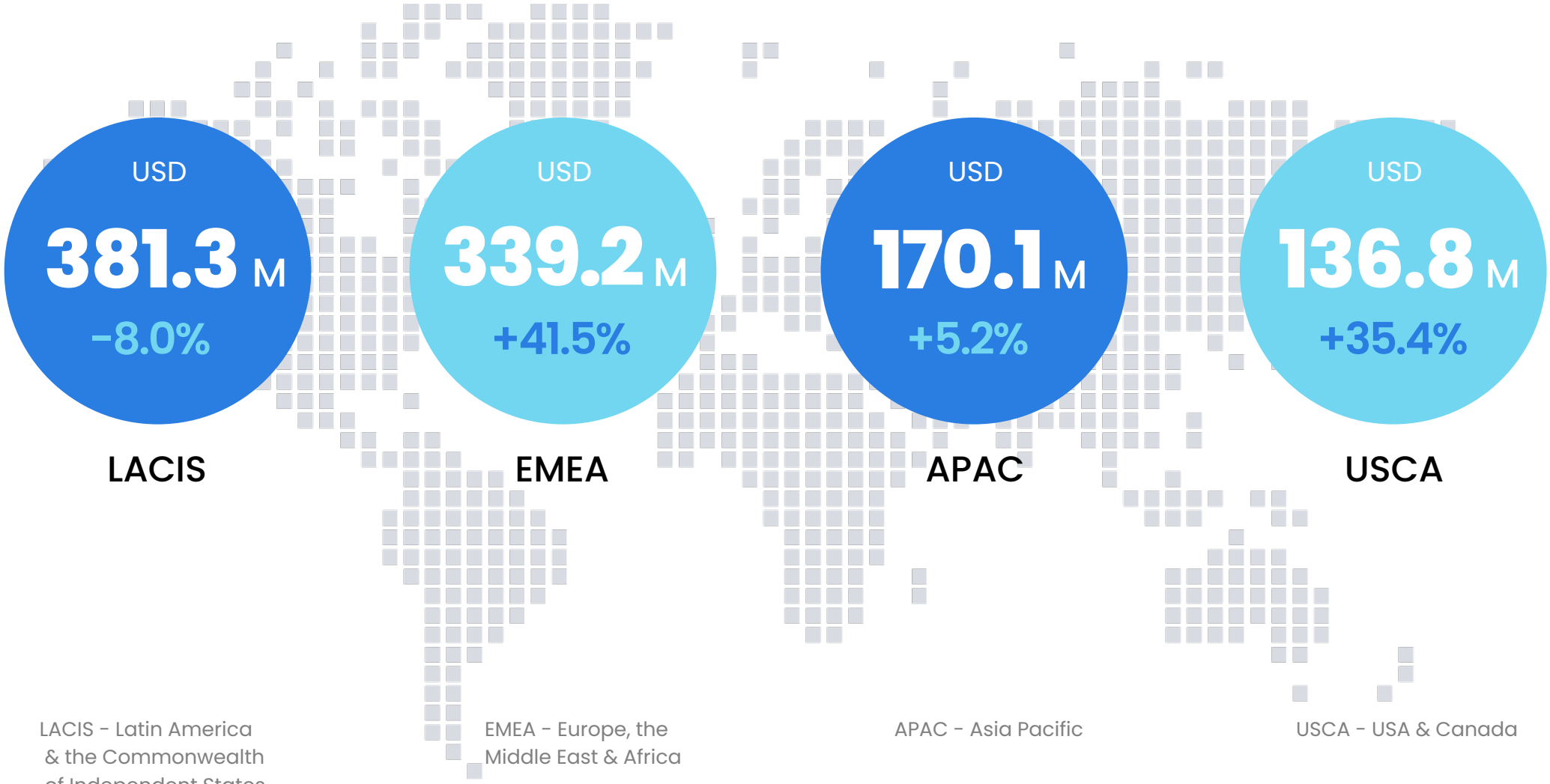


PAX has been the **innovator and leader** in the **Android SmartPOS** space.

We're on the right track.
The total global smart mobile POS market is estimated to reach USD 14.9 Billion by the year 2028. [1]

[1]Source: https://www.vantagemarketresearch.com/industry-report/smart-mobile-pos-market-1489

Regional Performance



LACIS - Latin America & the Commonwealth of Independent States (former Soviet territories)

EMEA - Europe, the Middle East & Africa

APAC - Asia Pacific

USCA - USA & Canada

Driving Innovation

Smart Payment Solution

Android SmartPOS

Mobile

A910S

A920

A920Pro

A920MAX

A930RTX

A960

MiniPOS

A50S

A77

Combo

A800

Countertop

A8700

A80

PDAPOS

A6650

Unattended Payment

SK-Series

SK300

SK700

SK800

IM-Series

IM10

IM15

IM20

IM30

Android SmartTablet

SmartTablet

A3700

Customer-Facing

A30

A35

AR6

AR8

Smart Payment Solution

Classic POS

Mobile

D210

D230

D270

Q60

Q92

S920

mPOS

D135

D175

D177

D188

Countertop

Q58

Q80

MiniPOS

D190

D199

PINpad

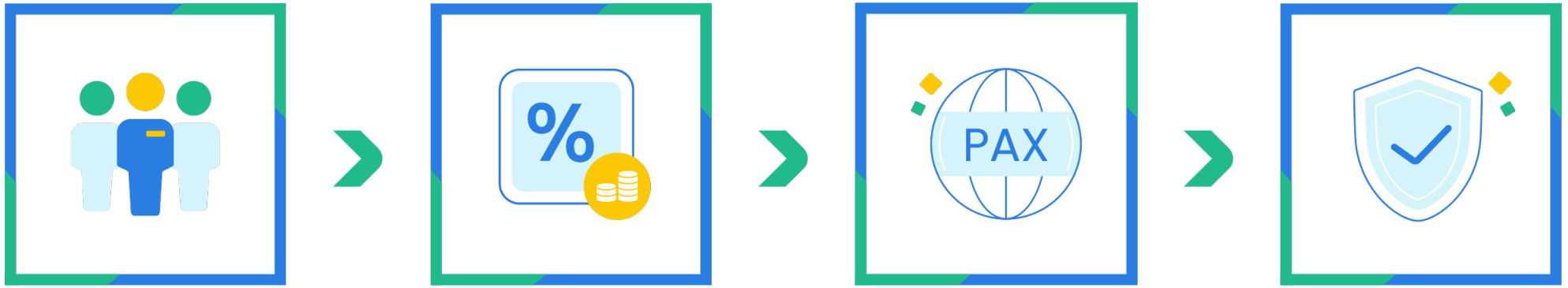
Q25

Q30

S200

SP20V4

Considered the Payment Terminal Industry's Leading R&D Organization



900+
Skilled Engineers

7.0%
of Revenue Invested in R&D

6
Global R&D Centres

2300+
Certifications Granted Worldwide

Helping to Reduce your Complexity

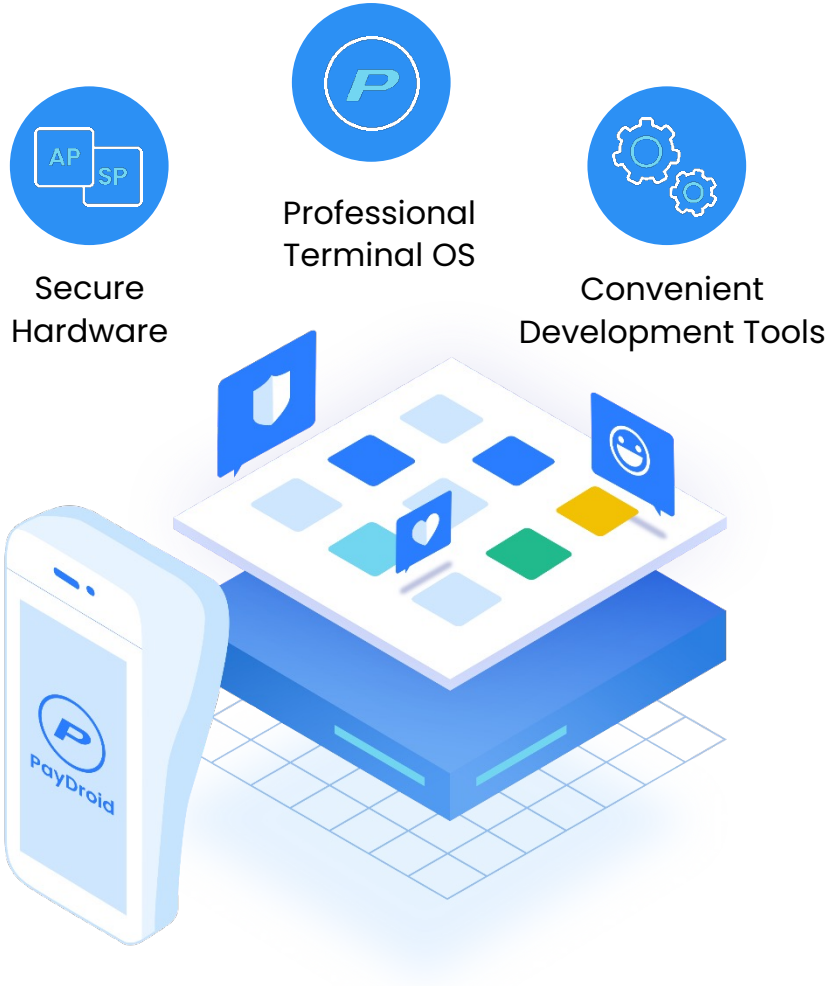
PAX takes care of many compliance issues by ensuring we deliver innovative products certified to the highest international security & quality standards.

Delivering Smarter Experiences to Help Merchant Service Providers

Next Generation Terminal Architecture

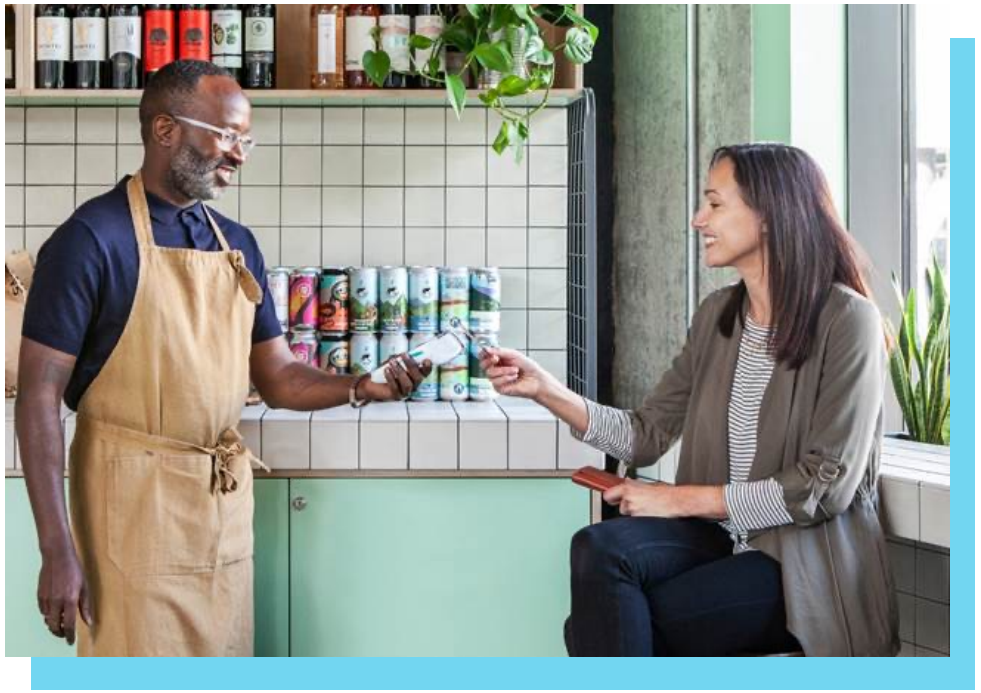
PAX's wide portfolio of SmartPOS products use a special locked-down version of Android - known as **PayDroid OS** - which runs on dedicated CPUs to isolate payment processing and sensitive card & customer data from Android and non-payment applications.

Combined with **MAXSTORE** for optimal device management, deployment of added-value applications, rich business intelligence.



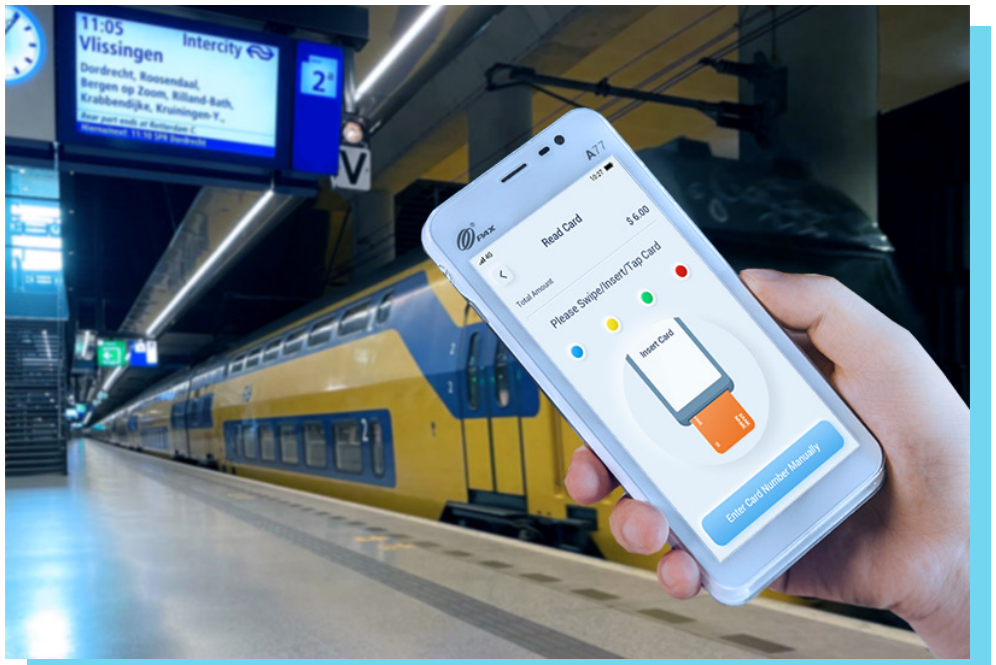
Smart Hospitality
PAX A920Pro

- The world's most popular Android SmartPOS
- Beautiful form factor for the modern merchant
- Delivering a whole new world of apps & services
- All-in-one retail powerhouse solution
- Pay at table, pay at cashier, or on the go



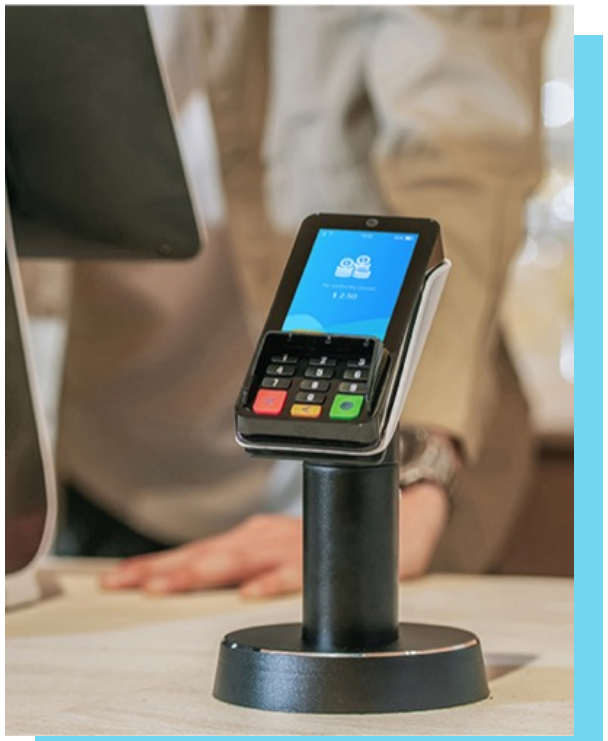
Smart Mobility
PAX A77

- Secure payment acceptance & professional barcode scanner in a stylish, smartphone-like design
- Portable and paperless solution
- Pay at table, transport & ticketing, fare control



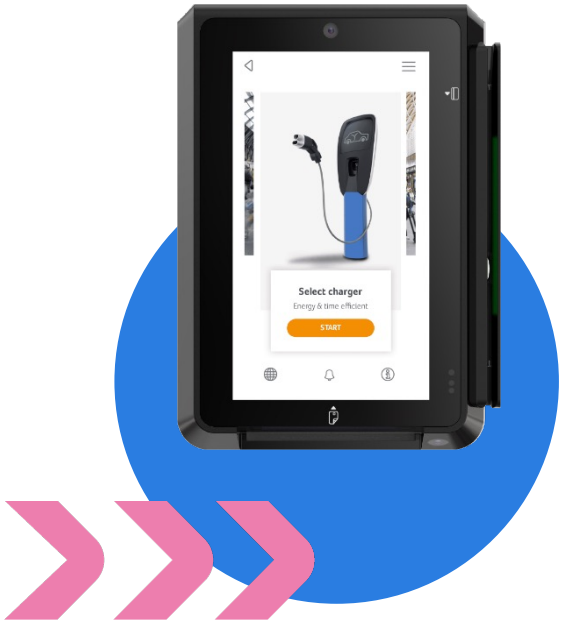
Smart Retail
PAX A35

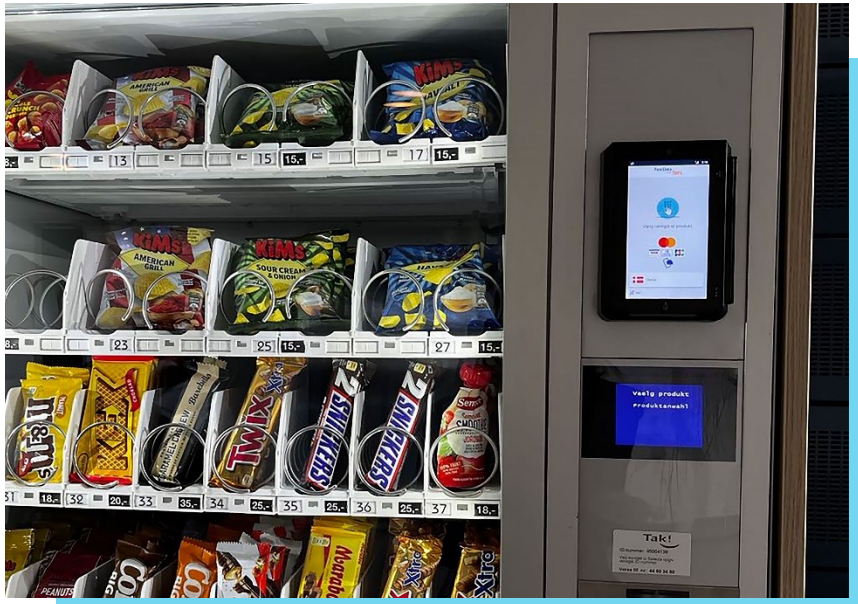
- Android-based solution for modern multilane merchants
- Improved & future-proofed checkout experience
- Fits most existing stand installations



Smart Unattended
PAX IM30

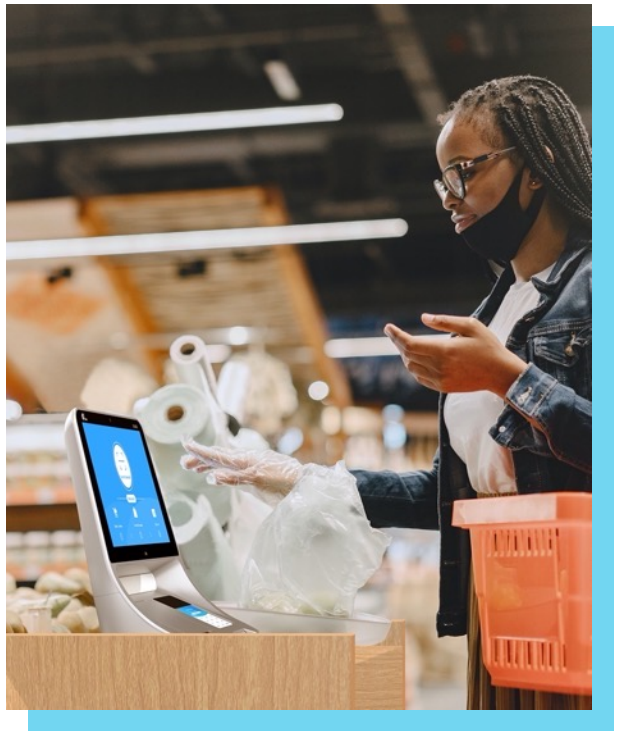
- Android UPT self-service solution
- Robust & resistant - IK08 / IP65 certified
- Easy integration in vending, parking, ticketing projects





Smart Kiosk
PAX SK300

- Android display with integrated payment module & printer
- Compact self-service solution for instore transactions
- Wall-mounted or countertop installation options



Above & Beyond

Introducing Our Newest Android Portfolio

New Smart Payment Solutions

Empowering Digital Payments

Powered by android

A960 A920MAX A910S A50S

A6650 A8700

MAXSTORE

Software App Distribution & Device Management Platform

Advanced Device Management System

MAXSTORE

Manage your device estate via **MAXSTORE**, the payment industry's leading high-tech platform

- Merchant service providers can brand their marketplace & offer new app services to help better retain merchants.
- Securely inject keys remotely, connect with your merchants and push updates securely.
- Save time & money by providing remote assistance to any device as if your help desk personnel were onsite.
- Geo-locate all your devices, create geo-fence rings, perform real-time diagnostics.

Industry Leading MDM

MAXSTORE

A marketplace trusted by global customers

100+
Countries Worldwide

9+million
Enrolled Devices

9500+
Business Applications

3500+
Software Developers

MAXSTORE is PCI DSS certified

amazon web services

Empowering Merchant Service Providers

MAXSTORE provides modern administrative functionalities, real-time data, statistical reporting, and thousands of value-added applications, helping you to implement your strategy through better business intelligence & smarter services.

Advanced Device Management Platform

White Label Appstore Marketplace

Innovative Value Added Services

Continuously Evolving Ecosystem

SaaS with More Possibilities

MAXSTORE

AirViewer

AirViewer is a professional remote assistance tool that allows customers to remotely share & control their terminals from anywhere, at any time, over the Internet.

- Seamless Integration
- Real-time & More Efficient
- Cost Competitive
- Completely Secure
- Multi-regional Data Centers

GoInsight

GoInsight is a Big Data analytics platform for all types of organizations, devices, and transactions.

- Smartly monitor and alert device activities.
- Scientifically support business decisions with data.
- Empower enterprises to build unified big data systems.

CyberLab

CyberLab is a payment application cloud test platform that provides a new set of online services to facilitate the development and test of payment applications to improve product quality, productivity and efficiency.

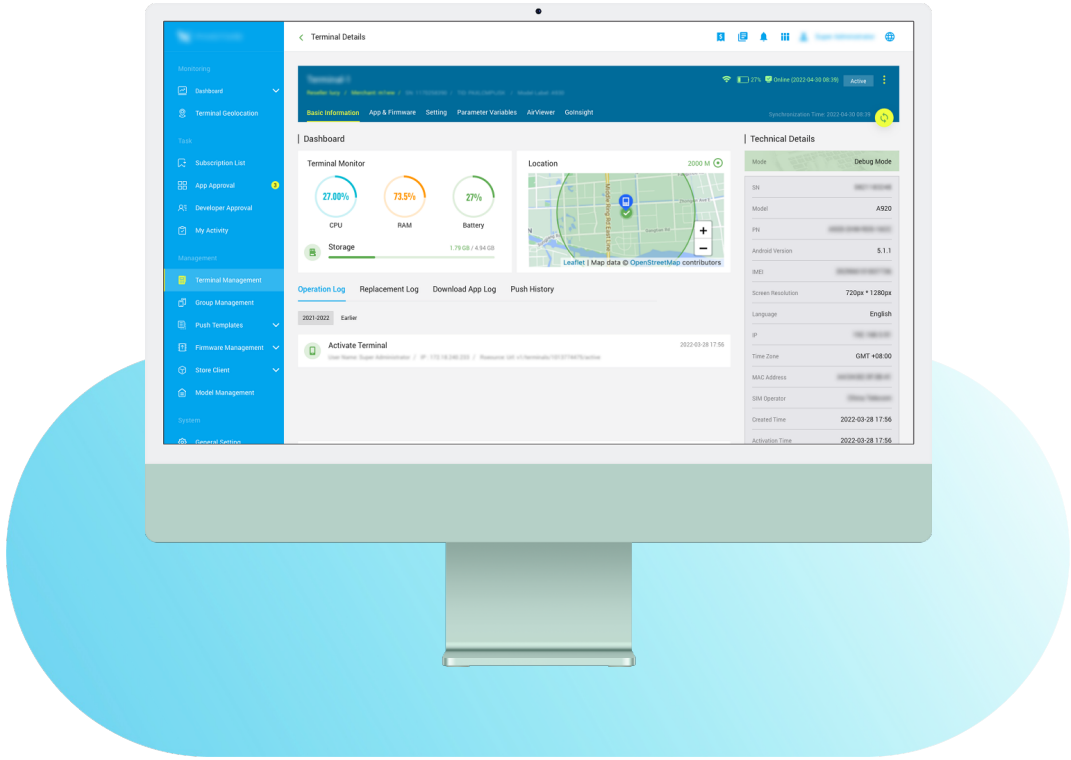
- Real Device Testing
- Script Online Debugging/Recording
- Automated Functional Testing
- Deep Compatibility Testing

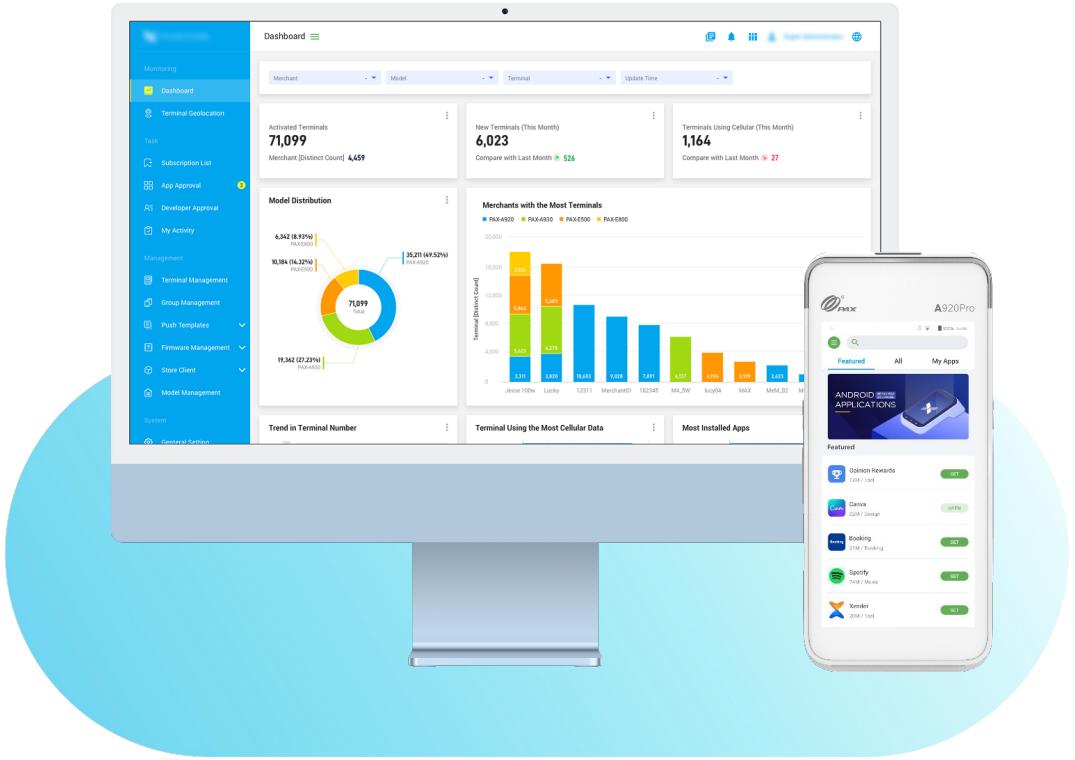
CloudMessage

AppScan

paxRhino
paxRhino Key Injection Service

A Data Goldmine for Merchants & Service Providers





Client References

Middle East

geidea Go Smart: All-in-One Solution

Saudi Arabia's leading fintech provider

Geidea deployed hundreds of thousands of A920 & A920Pro to provide new merchant services

- Modern look & feel devices for winning merchants
- MAXSTORE for cost-saving help desk services
- Chip & PIN and contactless payments
- In-store order management apps

MAXSTORE

Europe

selecta Fully Managed: A Wholesome Experience

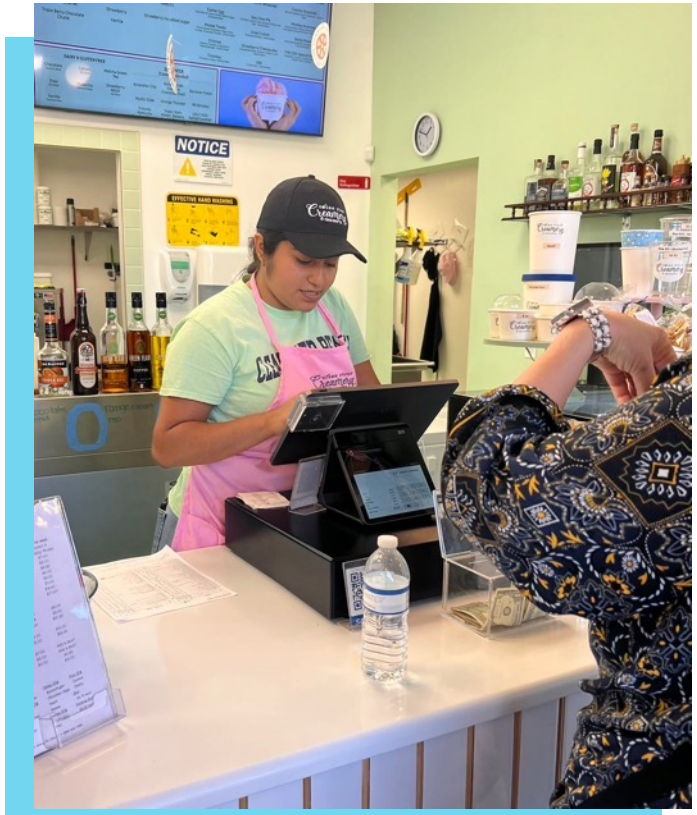
Europe's largest vending machine operator

Selecta integrated many tens of thousands of the Android-based PAX IM30 in its vending machines

- Improved digital user experience
- Easier estate management
- QR code scanning

nexo STANDARDS

North America



SHIFT4

End-to-end Commerce Solution

A GLOBAL LEADER IN FINANCIAL TECHNOLOGY

Shift4 is the leading integrated payment processor in US. Leverages the Elys Solution to develop a comprehensive restaurant and hospitality solution.

- Elegant and powerful workstation design
- Durable aluminum body with ultra-thin profile
- Advanced connectivity options for a neat setup
- Powered by Qualcomm Octa-Core 2.0GHz Processor
- Exceptionally fast touchscreen response

Latin America

mercado pago

The SmartPOS that Evolves Your Business

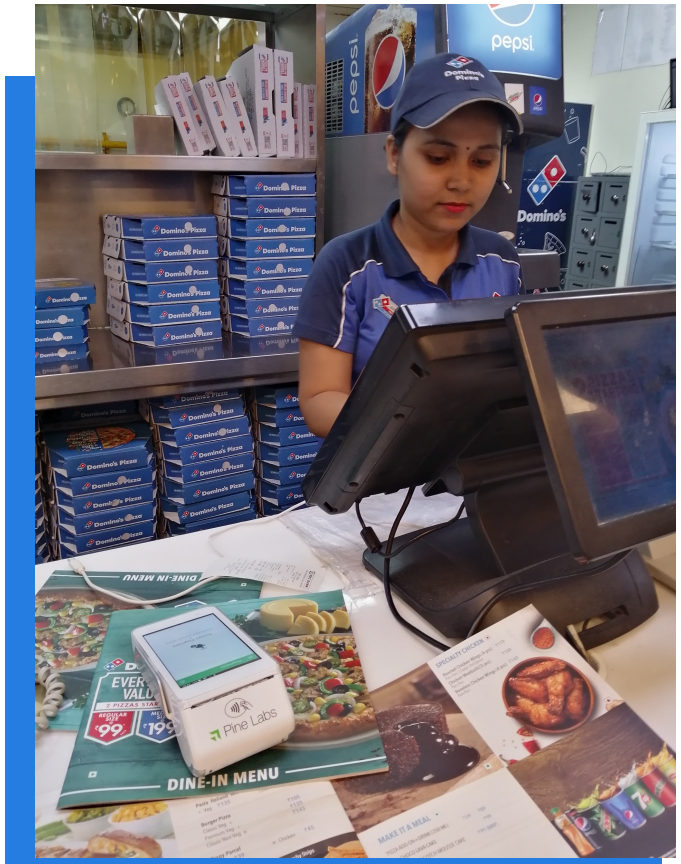
Latin America 's leading Fintech provider

Mercado Pago delivered the PAX A910 as an innovative service offering to merchants in the Latin America.

- Full communication capabilities
- Accept any payments including Pix
- Exceptional battery life

MAXSTORE

Asia Pacific



Pine Labs More than a POS Device

A prominent merchant commerce platform in India

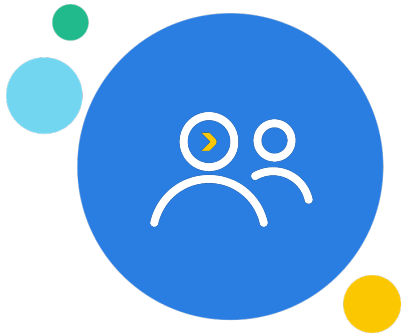
Pine Labs deployed hundreds of thousands of the PAX A910 in retail and hospitality across India

- Intuitive Android-powered interface
- User-friendly touchscreen
- Fast contactless payments

MAXSTORE

Professional Services

Professional Services



Reliable
Technical Support

Software & App
Development Support

Product
Customization

Marketing
Activities

Empowering your business to become more efficient

Tech Support

PPN Portal

The PAX Partner Network is a powerful cloud-based portal that helps report, log and track issues as they progress towards resolution.

PPN is also a useful single point of reference for PAX product collateral.

80+
Technical Engineers

5000+
Active Users

2200+
Companies Served

Fast responses to customer queries & a rich source of product marketing material.

Software Development

Application Development Support

- Onsite development
- Project management
- Custom software development

80+

Application Engineers

120+

Countries Covered

100+

Companies Served

PAX customers consistently tell us how valuable the support of our engineers is in their success.

Product Customization

Enhance your brand by customizing merchant products

- Logo Branding / Casing Colour
- Sophisticated Packaging

Marketing Activities

Trade Shows

Key trade shows

- Retail Technology Show
- EuroCIS/EuroShop
- Paris Retail Week
- Seamless ME
- Trustech

Corporate Conference

Over the years

- 2023 - Bali
- 2019 - Macau
- 2018 - Shanghai
- 2017 - Guangzhou
- 2016 - Shenzhen
- 2015 - Shenzhen

Partner Forums

Cities hosted

- Istanbul
- Rome
- Munich
- Dubai
- Lagos

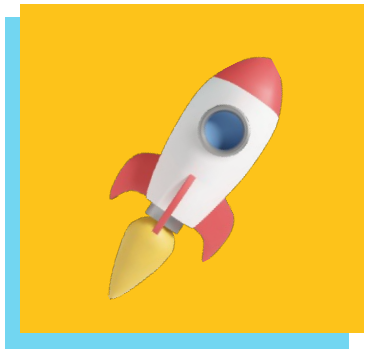
Empowering Digital Payments **with you**

Flexible

We are service minded and offer a wide range of customized solutions to adapt to specific market needs

Innovative

The PAX culture is one of radical innovation, continually bringing revolutionary products and solutions to market



Attentive

We work with the best component suppliers & service providers to guarantee PAX products meet the highest of international standards

Collaborative

We see each business as a partnership for life, working alongside our customers to offer the best solutions for your business

Empowering your business

www.pax.com.cn